

14th Annual



Presented by  Emera

CONFERENCE

April 24/25, 2018 • Halifax, Nova Scotia • Pier 21

SPONSORSHIP OPPORTUNITIES

Past Sponsors Include:



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WELCOME TO SMART ENERGY 2018
April 24/25, 2018- Pier 21, Halifax, Nova Scotia

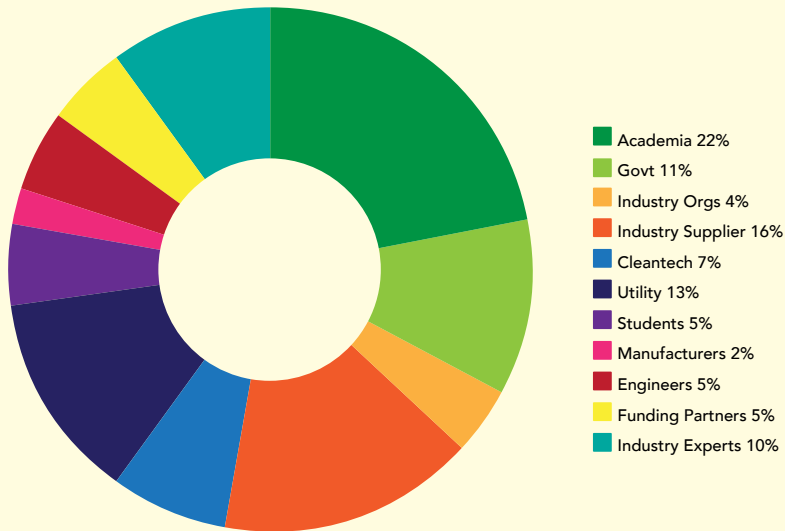
The 14th annual Smart Energy Event is the premiere 2-day regional conference, expecting 250 delegates from Canada and the US to discuss “The New Energy Consumer,” including trends, innovation, policy, advances in technology and change in today’s Clean, Renewable & Smart Energy sectors.

Smart Energy is Atlantic Canada’s widest-ranging conference in the energy industry. Smart Energy has broadened the reach of the event to include the New England region. You will meet and exchange ideas with utilities, leading edge innovators, commercial consumers, industry leaders, energy **stakeholders**, academics and policy makers. Enjoy over 6 hours of networking, a range of workshop sessions, a kitchen party and access to key decision makers over the 2-day program.

Our Partner Program offers opportunities to network with today’s energy leaders while extending your brand to the consumer and supplier communities. We offer a range of partner level packages and individual partnership opportunities.

- Sponsor a network break or speaker
- “Host-an-Entrepreneur or Student”
- Smart Energy blog commencing December 2017
- Twitter feeds which will extend your brand far beyond just the 2 day event.
- Speaking Opportunities

Attendee breakdown 2017



Notable Attendees

Minister of Energy
Nova Scotia Power - CEO
Mayor of Halifax
Emera - President & CEO
Halifax Central - MP
TESLA - Global Product Manager
Innovacorp - CEO
Efficiency One - CEO
BDC - Vice President Cleantech
EDC - Regional VP
Eastport Properties - CEO

Top 5 Reasons to attend

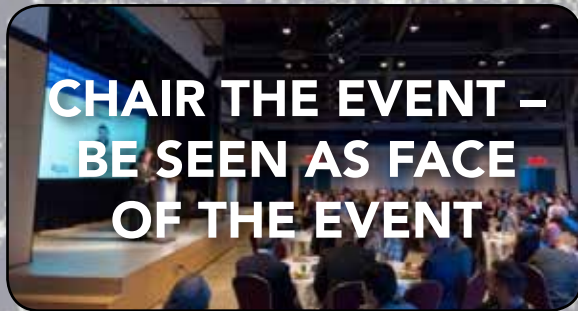
1. Six hours of networking opportunities with executives from regional utilities and international service providers
2. Meet the academic & research leaders in cleantech and smart energy
3. Find suppliers to help you grow your business
4. See our future leaders in smart energy pitch their business ideas
5. Learn about the latest technology innovations from universities and industry leaders.

“The Smart Energy Event is a great opportunity to come together and share best practises, discuss current policies and find out about the newest innovations in technology. It is a great platform for companies pitching cleantech or green products and those supporting utilities to meet the key decision makers in Atlantic Canada.”

– Nancy Nadeau, Modern Grid Partners

NEW PARTNERS. NEW CUSTOMERS. NEW INVESTORS.

THE OPPORTUNITY.



Benefits	Diamond \$6000	Gold \$3500	Silver \$2000
Brand Visibility			
• Logo on IA website (3000 visitors before and during event)	✓	✓	✓
• On-site signage and print materials	✓	✓	✓
• Newsletters (400+ distribution)	✓	✓	
• Prominent exposure as major event partner	✓		
• Designate Network Break or Keynote Sponsor*	✓		
Marketing & PR			
• Facebook Usage and Story/Speaker Promotion (Volume by level)	✓	✓	✓
• Twitter Posts (Volume by level) 1875 followers	✓	✓	✓
• Nominate companies to feature in the Entrepreneur's Spotlight Blog	3	2	1
• Logo and link on Smart Energy website	✓	✓	✓
• Relevant content, articles included in our Smart blog and online	✓	✓	
• Inclusion in our media releases	✓		
• Feature write-up in an Smart Energy newsletter	✓		
On-Site			
• Exhibitor Space in our Energy Café	✓	✓	✓
• Hosted Workshop*	✓	✓	✓
• Use of small private meeting space*	✓	✓	✓
• Sponsor a Concurrent Session (moderate, panelist etc.)*	✓	✓	
• 2 minute speaking opportunity*	✓		
Registration/Passes			
• Conference Passes**	8	4	2
• Host-an-Entrepreneur/Student	4	2	2
• Discounted Passes for extra staffing	Any	Any	Any
• Free Passes to Tuesday Workshops	Any	Any	Any

* Pending space availability and on a first come, first served basis.

** Please note: conference passes are required for all attendees including speakers and exhibit booth staff.